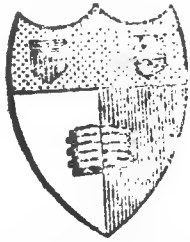


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This is Vancouver: the Grouse Mountain Skyride

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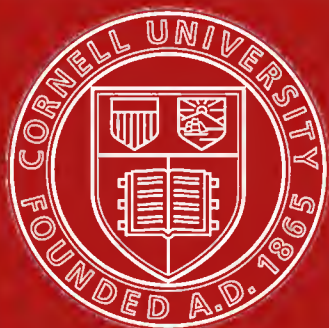


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To visit the great cities of the world is perhaps the most exciting of all travel experiences. In each, one particular aspect, one famous view, one striking scene seems to bring a city into focus, to crystalize its character and leave an indelible impression on your mind. In Vancouver, most spectacular of cities, your visit to Grouse Mountain is the memorable experience. Here, the vivid dimensions of Vancouver's personality, the mountains, the sea, the forest and the man-made canyons are seen in unique panorama. A daytime trip rewards you with views and vistas that stretch to the far beyond. At night, the jewelled brilliance below never ceases to fascinate you.

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MOTEL ADMINISTRATIVE DEPT.



GROUSE MOUNTAIN "SKYRIDE." Your spectacular "Skyride" to the top of Grouse is by modern, 50-passenger aerial tramway, manufactured by Voest, of Austria, which takes you up to the 3,590 ft. level in just 5 minutes. You are completely enclosed, comfortable and secure during the 5,355 foot long ride. As you climb you realize this is no ordinary alpine ride, for here, you soar high above one of the world's most beautiful cities. The vista is breathtaking as Vancouver's harbour, its glittering buildings, Stanley Park and the lush deltas and mountains beyond are revealed to you.



Up, up, up you go





The "Skyride" begins at Capilano Station (965 ft. level) with its large parking lot and attractive coffee shop. Excitement mounts as you enter the tram. The operator is signalled by telephone indicating clearance for your ride. The doors close. You move silently, smoothly upwards, leaving the mundane world of streets and cars for the magic world of Grouse. Cameras click, a dozen different languages may be heard, as you join visitors from all over the world in this thrilling adventure.



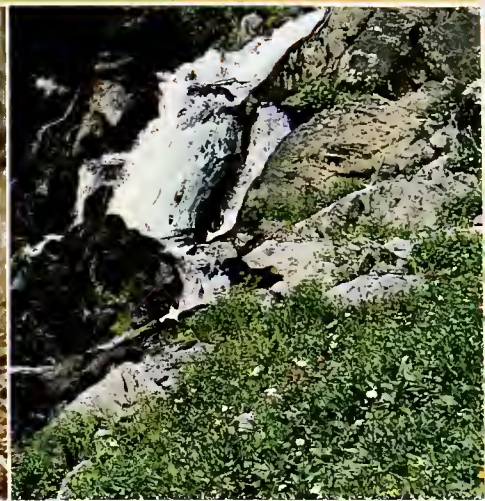
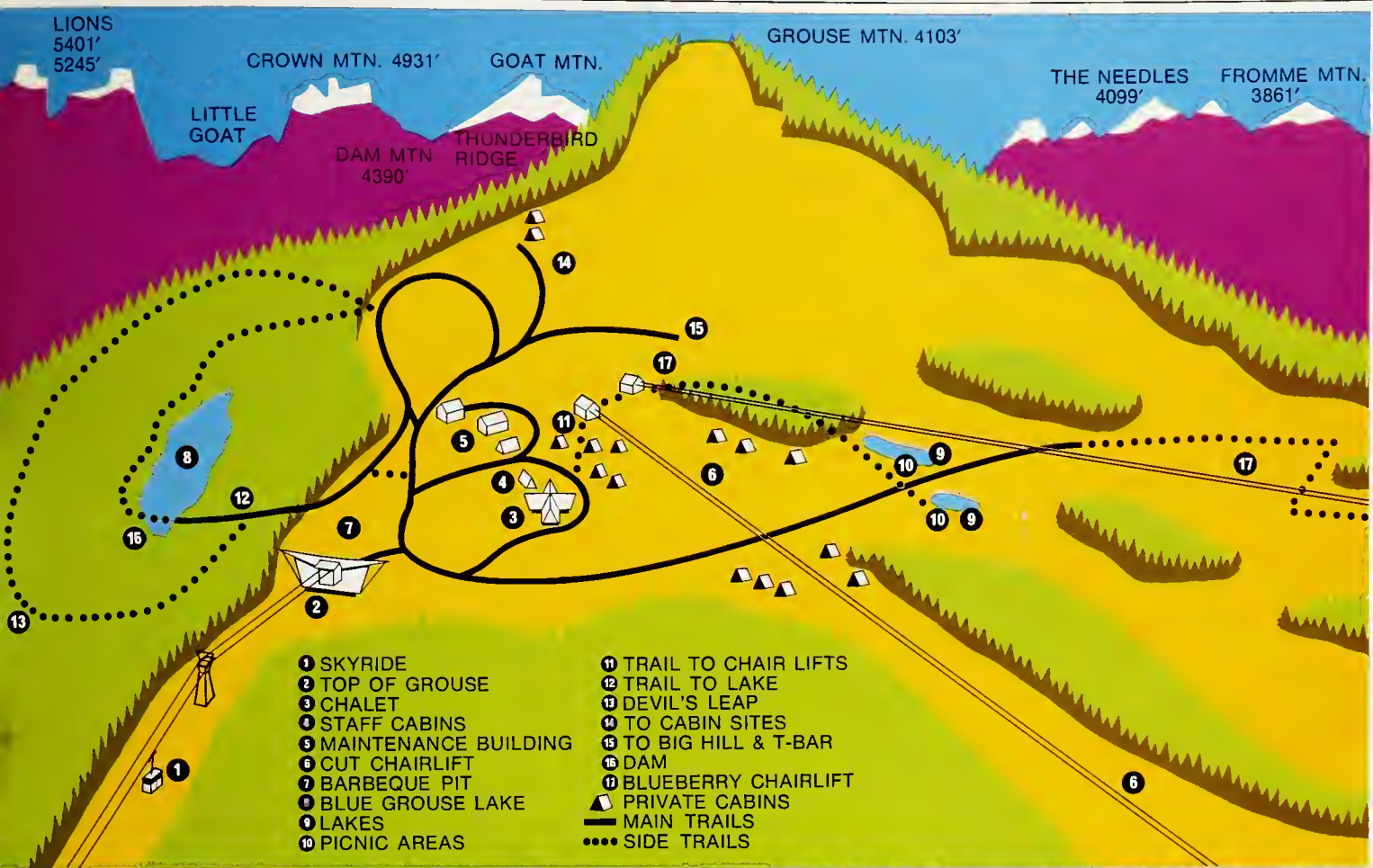
**fun at
the top!**





Disembarking at Top of Grouse, with its wing-like architecture and viewing decks, you're ready to explore. Trails wind from the building to the gentle slopes. A thousand and one different "shots" test your camera. You'll find interesting mementos of your trip in the fascinating Alpine Market. Did you bring a picnic? Facilities including barbecue pits are here for your enjoyment. Or if you wish a snack or meal, the bright, modern coffee shop awaits. Perhaps you'll stay on for a lavish dinner in the Grouse Nest. Or spend a relaxing time in "The Rock." Whatever your pleasure, it's more fun at the top of Grouse!









One of the most pleasant aspects of your trip to Grouse is the quietness and beauty of your surroundings, your closeness to the great outdoors. Here no traffic noise, no city sounds. All is serene. Magnificent trees sway in the gentle mountain breezes. The air is like wine. You feel exhilarated. From mountain greenery to spectacular views of Vancouver's famous "Lions," the world of Grouse intrigues you.





HERE YOU ARE — 3,590 feet high above Vancouver at the upper terminal of Grouse "Skyride." Here too, "The Rock," Alpine Cafeteria and the unique Grouse Nest Restaurant.

TO REACH THE "SKYRIDE" — drive north across Lions Gate Bridge, turn right along Marine Drive towards North Vancouver, then turn left on to Capilano Road. Follow this long, winding road past Capilano Suspension Bridge and Cleveland Dam to the end and you'll be at the "Skyride" lower terminal. Look for signs along the way. Parking for 900 cars. Special bus service from downtown hotels throughout the day.



**a night to
remember**



Twilight merges into evening. The myriad coloured lights of the great city of Vancouver sparkle below. The scene is set for your enjoyment of world-renowned specialty dishes served with international flair in the glamorous Grouse Nest restaurant, recognized as one of the most outstanding on the West Coast. Is it the wine or the romantic music or just that fabulous "top of the world" feeling that makes you wish this night could go on forever?



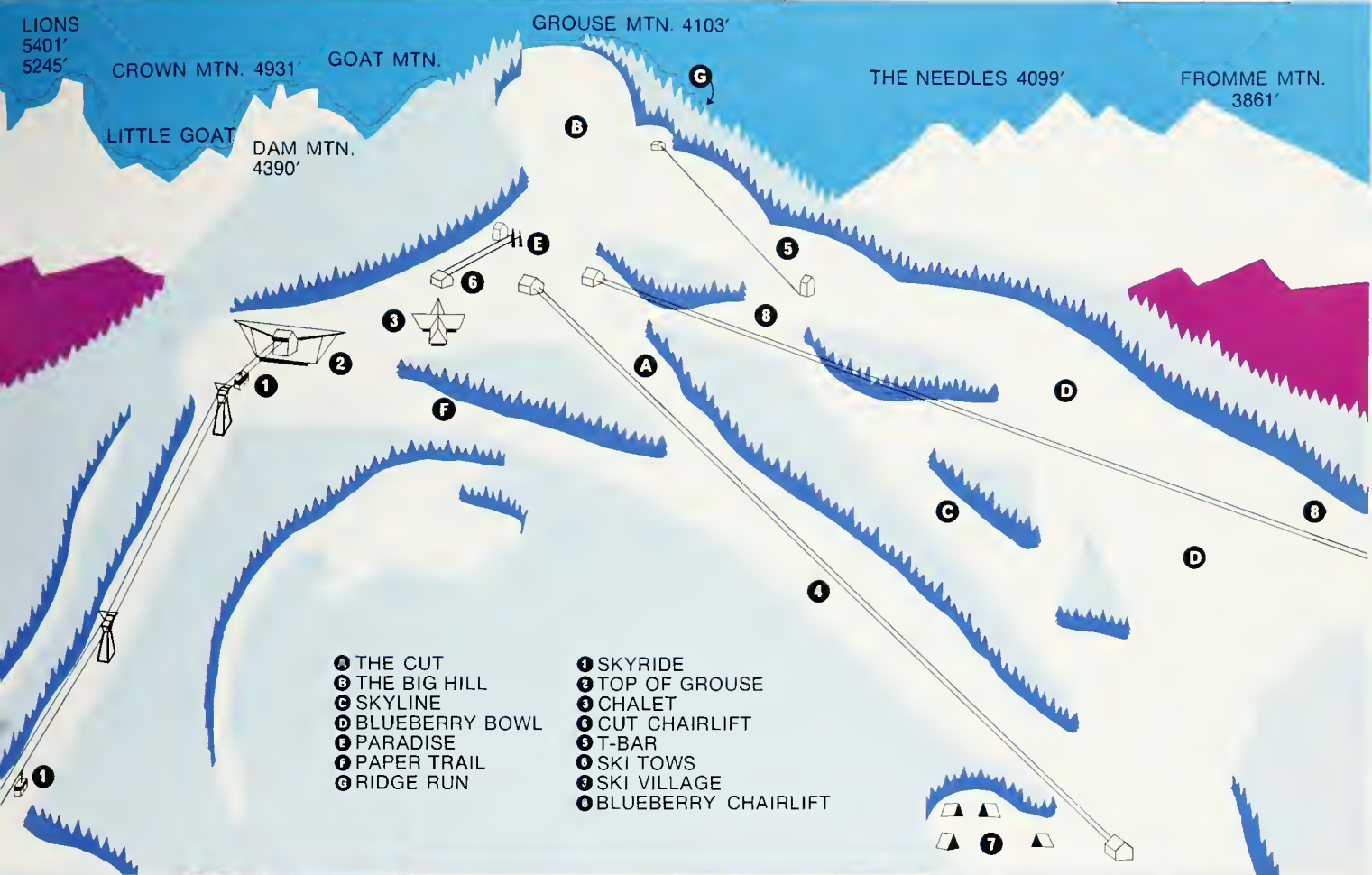
**snow's
up!**





Two or three hours skiing after a hard days work? An afternoon on the slopes instead of a bridge game? It's all part of the wonderful life Grouse Mountain's superb location offers residents and visitors in Canada's third largest city. "Skyride" with its 5-minute speed to the top has opened up a whole new way of recreation. The introduction of night skiing has expanded Grouse Mountain's appeal. TV ski-schools, chairlifts, ski tows and other facilities, including rentals, add to the enjoyment. And for the non-skier, winter brings its own white beauty and serenity that is a pleasant respite from the busy world below.





**how it
all began**



Board of Directors,
Grouse Mountain Resorts Ltd.
(left to right) George D. Sherwood, Peter Paul Saunders, Harold Milavsky, John E. Hoegg (President), Andrew E. Saxton (Chairman of the Board), Arthur Phillips, Gowan T. Guest (Secretary), James A. Scott, Elwyn E. Gregg, David S. Beatty (not in picture).



Since the first, far-sighted hiker looked down on the magnificent panorama below, Grouse Mountain has been mecca for the Vancouver visitor.

In 1926, hiking trails were replaced by a \$1 million hard surfaced winding highway. Riding to the top in open touring cars became the fashionable thing to do. From that time on, the famous old chalet, which burned down in 1962, hosted thousands of Vancouverites and the notables of the world.

In 1950 and 1951, two twin-seat chairlifts were built to accommodate an increased number of skiers and visitors who could enjoy the world-famous view and recreation. Then in 1965, a new company, Grouse Mountain Resorts Ltd., under the chairmanship of Andrew Saxton, purchased the mountain and began the exciting new developments. An aerial tram was ordered from Austria and the dream of swift, safe, comfortable transport to top of Grouse for countless thousands, was close at hand. Forestry clearing began in April, 1965 and the two support towers were completed in December, 1965. The first test run of the "Skyride" was made in early January, 1966 and it was opened to the public on January 29. The famous Grouse Nest restaurant was opened on July 1st. The official dedication by Premier W. A. C. Bennett, took place on December 15, 1966. At the end of that year, over 200,000 passengers had ridden the "Skyride."

Every precaution is taken to insure the safety of the "Skyride" at all times and daily maintenance is carried out to insure its top working order and constant availability to those who flock to this thrilling adventure. An exciting experience is to watch the maintenance engineer climb on top of the car superstructure, and ride to the lower terminal while inspecting the cables. This is done daily at 9:30 a.m.



Look what's ahead for Top of Grouse! A striking hotel, convention centre, shops, garden apartments, swimming pool, curling and skating rinks are part of the projected development of Grouse Alpine Village. Each time you visit, there'll be something new to see and do in Vancouver's most spectacular recreation area.





Top of Grouse attracts the celebrities! You may share the "Skyride" with the world's top personalities.

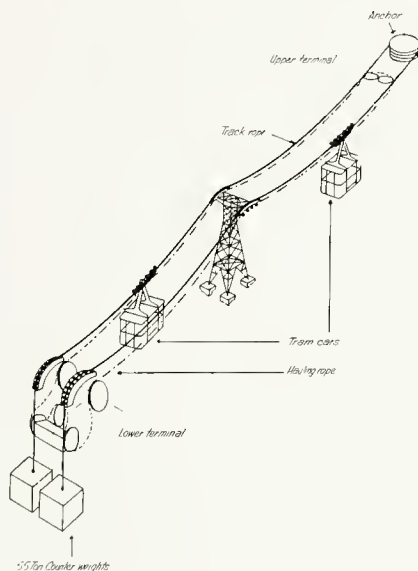
- The Hon. W. A. C. Bennett, Premier of the Province of British Columbia with John Hoegg (left) and Andrew Saxton (right) at dedication ceremony.
- Prime Minister of Canada, The Hon. Lester B. Pearson and Mrs. Pearson.
- Mitzi Gaynor
- Premier Andreas Maurer of Lower Austria
- Canadian National Ski Team
- Jayne Mansfield



facts and figures!

How Does the "Skyride" Work?

The tramway operates on the principle of weight balance. There are two, fully enclosed, 50-passenger cars. At the start of operation, one loads at the lower terminal and the other at the top. Each is suspended on a strong, two-inch steel cable known as the "track rope" and is pulled along by a second, smaller cable known as the "hauling rope." The cars leave their respective stations at the same time, pass one another at the exact half-way point and dock, in opposite terminals, where they unload and load again simultaneously. The Grouse Mountain "Skyride" is the largest double reversible passenger carrying tramway in Canada.



How long is the trip?

Total distance covered during the five minute journey is approximately a mile. The angle of ascent averages 30°, giving a vertical rise of 2,625 feet from a 965 ft. elevation at the base to 3,590 feet at the Top of Grouse.

How strong is the cable?

The two main track cables (2" diameter, double locked coil) are each held in tension by 55 ton concrete counterweight blocks located in a pit at the lower terminal. The cables are actually designed to support more than three times this weight, or approximately 200 tons. In contrast, a loaded car suspended on a track cable weighs only 6½ tons.

How fast does the "Skyride" travel?

The speed of the "Skyride" is adjusted for various traffic conditions. It is normally operated at 1,000 feet per minute, or approximately 11 m.p.h.

What is the highest point above ground?

At the 1,200 ft. elevation the tram is at its maximum height above the ground: 197 feet.

There are two support towers:

Number 1 Tower is 140 ft. high and is located at the 2,355 ft. elevation. It is 2,935 feet from the lower terminal. Number 2 Tower is 73 ft. high and is located at the 3,500 ft. elevation and is 300 feet from the top terminal. The distance between the towers is 2,120 feet.

How is the "Skyride" powered?

The tramway is driven by a 350 horsepower electric motor, with a diesel engine as a standby. The entire system is operated by one man at the control panel in the lower terminal. The many safety devices include five deceleration check points as the cars approach the station.

Who designed the "Skyride"?

The Grouse "Skyride" was designed by the internationally recognized firm Voest of Linz, Austria.

The lower terminal:

Houses the "Skyride" control centre, coffee shop, the general office, rest rooms and maintenance shop.

The upper terminal (known as the "Top of Grouse"):

Houses the famous Grouse Nest Restaurant, the Alpine Coffee Shop, the Ski Shop, the Alpine Market and, on the lower floor, the Rock Room. To enter the Bavarian style Rock Room, a bridge is crossed from which may be seen the two track cables coiled around a concrete bollard which is anchored firmly to the granite rock of the exposed mountain face.

Smile! You're on Television!

A closed circuit television system is part of the operation of the Grouse "Skyride." A fixed camera is at the upper terminal focusing on loading and unloading. The operator in the control centre at the lower terminal watches his TV set and makes all his moves with the knowledge of the situation above. In addition he is in regular radio and telephone contact with the car-operators.

Annual snowfall:

Snowfalls begin around the second week in November. Skiing is possible on Grouse usually until May. Snow depths at the top of Grouse vary from seven feet to twenty feet.

Mountains:

The Lions	— elev. 5,401 feet
Mount Crown	— elev. 4,931 feet
Dam Mountain	— elev. 4,390 feet
Grouse Mountain	— elev. 4,103 feet
The Needles	— elev. 4,099 feet
Fromme Mountain	— elev. 3,861 feet

What to wear:

Bring a sweater or jacket for the cooler evenings.

No hunting:

Protected area for wildlife. Approach wild animals with caution.



COME AGAIN!

Every trip is different and more exciting.
Grouse Mountain Resorts Ltd., 5100 Capilano Road, North Vancouver, British Columbia.

"Skyride" information: phone 988-6151.
Grouse Nest Restaurant reservations:
telephone 985-7188.



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